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For immediate release

Waitemata DHB reaches out to Korean community in build-up to Census

Waitemata DHB is taking a proactive stance in its efforts to encourage full participation in Census 2018, before and on 6 March.

Special pamphlets have been produced in Korean to explain the importance of Census and its link to the allocation of resources.

"It's hard to help if we don't know you exist," the pamphlet says.

"Information from the census helps determine how billions of dollars of government funding is spent in the community. It is used to make decisions about which services are needed and where they should be. Every person counts. Help us plan for a healthier future."

The pamphlets are being distributed by DHB staff and stakeholders in the community and online.

They'll also be available to inpatients in Waitakere and North Shore Hospital wards on 6 March – along with iPads, paper census forms and assistance.

Translation services for multiple other languages are also available for inpatients.

Waitemata DHB CEO Dr Dale Bramley says census data helps the DHB plan for the future – deciding what services are required and where they should be in order to meet its growing population's needs.

"Waitemata currently has a population of over 615,000 and 22% of that is Asian. The total number is expected to rise by well over 100,000 people in the next decade when the Asian component will rise to around 28%.

"It's important for our health system to respond to these changing demographics to ensure that everyone is fully engaged with the sector and comfortable accessing our services."

Call 0800 CENSUS (0800 236 787) for more general information about the census and how you can participate. Alternatively, go online to census.govt.nz.

Ends.

For further information, contact:
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